

DESIGN

LOGO IDENTITY

YOUR IDENTITY WILL DEFINE WHO YOU ARE



THOBSON
Technologies

We Perform, You Achieve

Thobson has been providing effective and scalable design, development and infrastructure integration solutions for over a decade with a sincere commitment to customer satisfaction. Thobson is an interactive agency producing high-end web, branding, print media solutions.



A creative problem-solving organization focused on collaboration & action

Thobson is a global IT solutions company with over 18+ years of experience and about 40+ employees. We provide full-cycle services in the areas of networking, design & development, infrastructure integration solutions, software development, web-based enterprise solutions, web applications, portal development. We combine our solid business domain experience, technical expertise, profound knowledge of latest industry trends and quality-driven delivery model to offer progressive, end-to-end solution.



www.thobson.com



sales@thobson.com



[/ThobsonTechnologies](https://www.facebook.com/ThobsonTechnologies)



ONLINE PLAN SPECIFICATION

When you feel you're ready to get any of our services, you can go to our service list, and choose the right package.

DESIGN SPECIFICATION

You'll be asked to fill in our design specification form that includes some specification about your business

CONCEPTS CREATION

You'll get the first concepts of your design in a short time. You'll get as many concepts as included in your package.

REVISIONS AND EDITS

After 2 days, you'll get your first revised Design, and this process will be repeated if needed, until the maximum revisions.

GET YOUR CORPORATE IDENTITY

After you've confirmed, we'll send you your logo identity in the format that you specified before.

CUSTOMER SATISFACTION

Please review and comment.

Your identity will define who you are

Combining design and strategy to build **Successful Brands**







DEFINE
YOUR FIRM



CONSISTENCY



THE SUBCONSCIOUS
OF CUSTOMERS



IMPACT OF
RE-BRANDING



COLOR
CHOICES



UNITY AMONG THE
DIFFERENT ELEMENTS

STARTUP

PERFECT FOR STARTUP BUSINESSES

As low as

\$39 ~~\$78.00~~

Unique Logo Design Concept	2
Designer	1
Unique Concept	100%
Satisfaction Guaranteed	100%
Revisions	1
Delivery Time	2 Days
Editable Source Files	Included
Web Version	Included
Artwork Quality	Deluxe

PLUS

UNIQUE & AFFORDABLE

As low as

\$69 ~~\$138.0~~

Unique Logo Design Concept	4
Designer	2
Unique Concept	100%
Satisfaction Guaranteed	100%
Revisions	2
Delivery Time	3 Days
Editable Source Files	Included
Web Version	Included
Artwork Quality	Professional

CORPORATE

SOPHISTICATED & CORPORATE

As low as

\$99 ~~\$198.0~~

Unique Logo Design Concept	6
Designer	3
Unique Concept	100%
Satisfaction Guaranteed	100%
Revisions	3
Delivery Time	3 Days
Editable Source Files	Included
Web Version	Included
Artwork Quality	Supreme

Add Animation to Your Logo

Animated logo creation for your website, presentations, explainer videos, TVC, marketing videos or any social media campaign. Please choose from the variety of packages below to suite your budget and requirements.

BASIC	INTERMEDIATE	ADVANCE
PERFECT FOR STARTUP BUSINESSES As low as \$99 \$138.6	UNIQUE & AFFORDABLE As low as \$199 \$278.6	SOPHISTICATED & CORPORATE As low as \$299 \$418.6
<ul style="list-style-type: none">Logo Animation 1Designer 1Design From GallerySatisfaction Guaranteed 100%Revisions 1Delivery Time 1 DaysVideo Version MPEG / AVIAnimation Quality Deluxe	<ul style="list-style-type: none">Logo Animation 2Designer 2Design From GallerySatisfaction Guaranteed 100%Revisions 2Delivery Time 2 DaysVideo Version MPEG / AVIAnimation Quality Professional	<ul style="list-style-type: none">Logo Animation 2Designer 2Design Unique / CustomSatisfaction Guaranteed 100%Revisions 3Delivery Time 4 DaysVideo Version MPEG / AVIAnimation Quality Supreme

Q1: AFTER PLACING AN ORDER WHAT IS THE NEXT STEP?

You will get an acknowledgement by email with your order details and our Sales Representative will contact you for any additional information if required. You will receive the design concepts within 2-5 business days.

Q2: WHAT ARE THE STANDARD SIZE OF ENVELOPE AND LETTERHEAD YOU DESIGN?

A standard envelope and letterhead size are 4.125" x 9.5" and 8.5" x 11" respectively.

Q3: WHAT ARE THE STANDARD FINAL DELIVERABLES FORMATS?

The stationery item will be designed and delivered to you in the essential print friendly file formats. They are as follows:

1. PSD (Photoshop Document)
2. AI (Adobe Illustrator)
3. JPEG (Joint Photographic Experts Group)
4. TIFF (Tagged Image File Format)
5. PNG (Portable Network Graphics)
6. PDF (Portable Document Format)

Q4: WHAT IS THE STANDARD PRINT RESOLUTION?

300dpi (Dot-Per-Resolution) is the standard print format we will provide your final print artwork with.

Q5: WHAT IS THE TURNAROUND TIME OF THE COMPLETE PROCESS?

2-3 business days for the design phase. 1-2 business days can be considered for each iteration (Dependent on the volume of design edits).

Q6: IF I WANT TO PLACE AN ORDER ONLY FOR BUSINESS CARD OR JUST LETTERHEAD/ENVELOP, WHAT IS THE PROCESS AND COST?

If you want to order any one of stationery item, then you need to place separate order for letterheads, envelopes via email or contact our online sales representative.

Q7: WHAT DETAILS I NEED TO PROVIDE TO PLACE A CORPORATE IDENTITY ORDER?

You Need to provide the following:

- a. Logo File (Original source artwork files like PSD, AI)
- b. Placement name & designation if any.
- c. Address & contact information.
- d. Basic design layout you have in mind if any.
- e. Details like alignment & one/two sided.

Q8: WHAT DOES THE TERM CMYK, 4/4, 4/1, 4/0 MEAN?

4/4, 4/1, 4/0 are printing terms used to describe the colors printed on a page. There are only four primary inks that printers mix to produce every single color you see in full color printing. These colors are Cyan (C), Magenta (M), Yellow (Y), and Black (abbreviated by the letter K). Printers call this CMYK or 4-color process printing. 4-color process printing means you get a full color print job. 4/0 or "4 over 0" means full color on front and 0 (no color or blank) back side. 4/1 or "4 over 1" means full color on the front and one color on the back. The one color is only black ink printing on the back side. 4/4 or "4 over 4" means full color on front and full color on back.

Q9: WHICH FILE FORMAT OF THE LOGO NEED TO USE FOR PRINTING PURPOSE?

The vector resizable files required for printing purpose (.AI), high-resolution image (.TIFF), and a Photoshop PSD (.PSD) file.

We are here for you. Let's talk!

Let one of our sales engineers take you on a live tour of Thobson from the convenience of your own desk.

For custom pricing, volume discounts and corporate solutions, please contact sales team

Website

www.thobson.com

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